



American Financial Advisors, LLC Privacy Policy

American Financial Advisors, LLC. (AFA, LLC), considers client privacy to be a fundamental aspect of our client relationships. We are committed to maintaining the confidentiality, integrity, and security of our current, prospective and former clients' personal information. Please take a moment to review our privacy policy as described below:

In the course of providing you with advisory services, we may collect, retain, and use client information for the purpose of administering our operations, providing client service, and complying with legal and regulatory requirements. This information may come from sources such as account applications, risk tolerance questionnaires, your transactions, and other forms of written, electronic or verbal correspondence by other attorneys, accountants or other advisors you may employ.

We **do not** sell, exchange, or disclose client information with outside organizations unless the third party is essential in administering our operations or except as required or permitted by law. All employees must adhere to AFA's policy on confidentiality. We maintain physical, electronic and procedural safeguards that comply with federal standards to store and secure information about you from unauthorized access, alteration and destruction.

No confidential information, whatever the source, regarding any customer or client, may be disclosed except the following: We reserve the right to disclose or report personal information where we believe in good faith that disclosure is required under law, to cooperate with regulators or law enforcement authorities. AFA, LLC reserves the right to disclose information with other Adviser employees in connection with the Adviser's business and to non-affiliated third parties with whom AFA, LLC has a contractual agreement; and to service and maintain customer accounts including effectuating a transaction.

AFA, LLC may disclose information about client or client's account to a non-affiliated third party at client's written request.

Finally, to further safeguard client information digitally, we maintain password protected systems, anti-virus and anti-spyware software, and encrypted hardware and software firewalls.

Your confidence in us is important and we want you to know that your personal and account information is safe. If you have any questions concerning AFA LLC's privacy policies and procedures, please feel free to contact us.